



Special points of interest:

- Arkansas SOPHE Scholarship Application
- SOPHE Membership Recruitment Challenge
- CEU Opportunities
- CHES Study Sessions

President's Column

Dear SOPHE Member,
 I want to thank you for Arkansas SOPHE's support in allowing me to attend the National Conference in Las Vegas in May. It was a great conference and I was proud to represent Arkansas as we applied for and were granted redesignation for the next three years during the House of Delegates business meeting. Redesignation is the term assigned to chapters in order for them to be affiliated with the national office. Also during the business meeting we discussed the results of the Zoomerang chapter assessments that were conducted a few months ago. Arkansas was well represented in the results of the survey. Thank you to those of you who responded. Action plans are being developed as a result of the survey in order to address the issues identified by chapters to enhance Chapter/National relationships. I'll be able to provide more information as the plans are completed. Much work is also being done to put the Strategic Plan in place

for the National Office which strongly involves chapters at the local level.

Education sessions and speakers in Vegas were great....Sally Squires, journalist from the Washington Post, opened the conference with some "Lessons from the Lean Plate Club" which is also the title of her weekly column.



Other sessions addressed policy/advocacy, health literacy, evidence based practice and the programs and policies being implemented to address the devastation felt as a result of Hurricane Katrina. I would encourage any of you to attend a National Conference when possible. They are

comprehensive and address all practice settings. The next national conference is scheduled for November 2-4 in Boston looking at "Health as a Human Right: Health Education, Equality and Social Justice for All".

The 2006 SOPHE scholarship is available and we are accepting applications. The scholarship is designed to support undergraduate/graduate students in the field of health education. Please check the website for more information about how to apply for the scholarship at www.arsophe.org. While you're there...we've made some changes to our by-laws and the leadership job descriptions. Please review these documents and give us any suggestions for changes.

Arkansas SOPHE is already planning for 2007. Leadership positions are available and I would like to encourage you to get involved. There is so much to be done!

Continuing Education by DVD 6 Category I Contact Hours

Videotaped sessions from the "Spring Into Wellness" Conference available through Arkansas SOPHE and your home computer.

- Burn Bright Without Burning Out
- Group Facilitation Skills
- Stress Reduction and Achieving Wellness
- Toward a New Science



For more information about how to receive the DVD's for credit, please check the Arkansas SOPHE website at www.arsophe.org.

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Arkansas SOPHE Scholarship Application Form

Arkansas SOPHE is providing the opportunity for its members to apply for scholarship funds. The mission of the Arkansas Chapter of the Society for Public Health Education is to promote, encourage and contribute to the advancement of the health of all people through education and to enhance professionalism through the standards of professional preparation and practice of health education.

Application Deadline: September 18, 2006 **Notice of Scholarship Selection:** October 6, 2006

Amount To Be Awarded:

- ~One scholarship in the amount of \$500 will be awarded to the recipient selected by a scholarship review committee.
- ~This scholarship will be granted once a year. Applicants must reapply each year for consideration.

Eligibility Criteria:

- ~Active member in good standing of Arkansas SOPHE.
- ~Seeking an undergraduate or graduate degree in Health Education or a related field from an accredited college or university in the United States.
- ~Submit completed application and statement of financial need.
- ~Maintain a "B" average overall while enrolled in the program.
- ~Work with AR SOPHE during 2007 - 2008 to coordinate fundraising activities for the student scholarship fund.

Submit a follow-up report at the end of the semester stating how scholarship funds were used and fundraising activities accomplished.

Funds May be Used For:

- ~Tuition
- ~Books
- ~Travel expenses related to education
- ~Other appropriate expenses as approved by Selection Committee

For Application:

www.arsophe.org

Contact Information

Barbie Brunner, President

501-296-1237

brunnerbarbaraw@uams.edu

"Arkansas SOPHE wants YOU! If you recruit two new SOPHE member's you will receive a free t-shirt"

T-shirts are Still Available!

Get your official 2006 Arkansas SOPHE t-shirt NOW! The shirts have the AR SOPHE emblem on the front with this lively colored print (see image) on the back, designed by our own Janie Runkle. These short and long-sleeved white shirts are available in various sizes (S-XXL). All long sleeved shirts



are \$14 and short-sleeved shirts are \$12. Log onto <http://www.arsophe.org/TShirtOrderForm.htm> to fill out order form. T-shirts can be picked up at the next meeting or they can be mailed for a \$2.10 shipping fee. For more information, please contact Dana Smith.

SOPHE Membership Recruitment Challenge By: Laura Mayfield, RN, CHES

Currently there are 105 active members in SOPHE. One hundred and five seems like a lot, but there is always room for more members! During the months of August, September, and October I challenge all current SOPHE members to recruit two new members. If you recruit two new SOPHE member's you will receive a free t-shirt! This also includes student membership. Let's make this the largest membership campaign to date! If you have

questions about the challenge you can email me at: lhmayfield@uams.edu or call me (501) 686-7791. A membership application is provided in the back of the newsletter. Please include your name on the new members application for credit.

Thanks in advance for your participation.

See Membership Application on pg. 5

A Word from your National Delegate *By Judy Smith, RN*

To those of you who are National SOPHE members, you should have received a bonus in the mail this month: special issues of its two journals, *Health Promotion Practice (HPP)* and *Health Education & Behavior (HEB)* that feature innovative approaches to eliminating racial and ethnic health disparities. These special publications include invited papers and selected proceedings from SOPHE's inaugural summit, *Health Disparities and Social Inequities: Framing a Transdisciplinary Research Agenda in Health Education*, held last summer. A free webinar series with the journals' guest editors and selected authors, scheduled August 29th, is expected to further advance the dialogue and action on health disparities. Additional information on the special journal collection and upcoming webinar series is available on SOPHE's website (www.sophe.org). To view the table of contents, abstracts, or purchase copies of the journals, go to http://www.sagepublications.com/promos/1068104_sophe.html

Make plans to attend National SOPHE's **57th Annual Meeting**, November 2- 4, 2006 in Boston, MA. The meeting, with the title/theme this year of "Health as a Human Right: Health Education, Equality, and Social Justice for All" is scheduled for November 2-4, 2006 at the Sheraton Boston Hotel in Boston, MA. This meeting is scheduled to include topics relating to the impact public health programs and policies have on human rights and health disparities, the consequences human rights violations have on health, the importance of health in realizing human rights, and the ways in which health educators can ensure that human rights are integrated into public health strategies to eliminate disparities. One interesting thing to remember is that through the Annual and Mid-year meetings, National SOPHE provides more continuing education credits for Certified Health Education Specialist (CHES) than any other national non profit group dedicated to health promotion and health education. An application has been submitted to award approximately 25 Category I CHES Continuing Education Contact Hours (including pre- and post- conference workshops.)

Nominate Someone You Know for the National SOPHE Awards Program!

National SOPHE has a great rewards program for national/chapter members alike. Take a look around at your colleagues. Many of them are engaged in a myriad of health education activities and getting results that defy the common day realities of a lot of challenges with a lot less resources. It's your turn to recognize these achievements and accomplishments in the profession. Through the SOPHE Awards Program outstanding professional contributions is applauded." Consider nominating someone you know for any of the following award categories:

Distinguished Fellow Award- This award is SOPHE's highest form of recognition for a Society member and recognizes a person who has made exemplary and lasting contributions to the field of health education. The award will be presented at the 2006 SOPHE Annual Meeting Awards Banquet in Boston, MA.

Health Education Mentor Award- This award recognizes individuals who have provided excellence in mentorship to health educators in their preparation, performance, and/or practice. It recognizes individuals who have served to successfully bridge the gap between practice and research.

Program Excellence Award- This award recognizes outstanding contributions by a program (not an agency), in existence for at least three years, to the practice of health education. Award recipients must demonstrate systematic application of the following components:

Health education principles including provision of a planned, reinforcing series of educational experiences over time; Involvement of the target population in planning and implementation; and a well-defined evaluation component.

Chapter Innovation Award- This award of \$250 recognizes and publicizes creative and replicable methods implemented by SOPHE chapters to deliver one or more core member services: membership; fiscal management; board and leadership development; communications; continuing education; alignment of chapter and national strategic plans; and/or bylaws and policies.

SOPHE Open Society Award- This award will be given each year to recognize an individual or group who embodies and promotes an Open Society, through research, practice, and/or teaching.

Vivian Drenckhahn Student Scholarship Award- This award of \$1500 provides support to both undergraduate and graduate level full-time students in their pursuit of educational and professional development in health education.

Graduate Student Research Paper Award- This award is designed to foster quality graduate student research and to provide a mechanism by which to recognize outstanding graduate students for creative and innovative research. The recipient of this award receives \$250 and is encouraged to submit the paper for review to SOPHE's journals, *Health Education and Behavior* or *Health Promotion Practice*.

See National Delegate, page 4



WANTED:

Dear Prospective Leader:

At the core of every worthwhile endeavor are individuals whose exemplary leadership sets a powerful example for others. When leaders step forward and challenge him/herself to excel, others take note and act.

Arkansas SOPHE's membership comprises more than 100 professionals with formal training and/or an interest in health education and health promotion throughout the state. For over 16 years Arkansas SOPHE has been the force bringing professionals together from all practice settings to encourage and contribute to the health and well being of our state through education. No other organization has greater impact or is doing more work to address the needs. And there is work to be done.

Backed by a strong and prestigious National Office you have the opportunity to become involved in shaping the future Arkansas SOPHE. Leadership opportunities are now available and we are actively recruiting members to get involved in ways such as running for an elected office, chairing a workgroup or established committee or acting as a liaison with other organizations dedicated to causes such as ours. When leaders help set the standard for performance, the possibility becomes reality.

These are very exciting times in the life and work of Arkansas SOPHE. Your efforts as a leader will yield positive and meaningful results for this organization. What matters most to you? If you're like us, you want to make a difference during your lifetime. Be willing to make the difference through leadership opportunities with Arkansas SOPHE.

Sincerely,

Barbie Brunner, President

Dana Smith, Past President

ARKANSAS SOPHE WANTS YOU!

Recruitment is now underway for 2006-2007 Executive Committee. If you are interested or would like more information, please contact Dana Smith at smithdanam@uams.edu.



To contribute to the next edition of
AR SOPHE Talk
contact Kanisha K. Caesar
kkcaesar@yahoo.com

National Delegate cont.

SOPHE/CDC Student Fellowship in Injury Prevention and Control- This one-year fellowship is designed to recognize, assist and train graduate students working on research or practice-based injury prevention projects from the perspective of health education or behavioral sciences. **Projects related to both unintentional injury and violence prevention are eligible.** Included is a \$1500 stipend for the student's special project, one-year SOPHE membership, complimentary annual meeting registration, and an opportunity for an oral or poster presentation about the project at the 2007 SOPHE Annual Meeting in Washington, DC.

SOPHE/ATSDR Student Fellowship in Environmental Health Promotion- This one-year fellowship is designed to recognize, assist and train students working on research or practice-based environmental health education/health promotion or environmental justice from the perspective of health education or behavioral sciences. Included is a \$1500 stipend for the student's special project, one-year SOPHE membership, complimentary annual meeting registration, and an opportunity for an oral or poster presentation about the project at the 2007 SOPHE Annual Meeting in Washington, DC.

Nomination packets for these awards are available from the National SOPHE office or can be accessed via SOPHE's web-site at <http://www.sophe.org/content/awards.asp> A complete nomination packet includes an application form, cover letter from the SOPHE member coordinating the nomination, and support letters from National SOPHE members in good standing (where required). All correspondence to National SOPHE should be addressed to: SOPHE Awards Committee, 750 First Street NE, Suite 910, Washington, DC 20002; (202) 408-9804.

CHES Study Sessions Beginning Thursday, August 31st - October 19th, 6pm.

For more information contact Barbara Hager: barbara.hager@arkansas.gov or 501.661.2495

Arkansas Society for Public Health Education

-Membership Application-

Individual Membership

Individual membership is open to:

- Any professional with a graduate or undergraduate degree from a formal education program; OR
- A professional who is employed or functioning in a health education capacity; OR
- An individual with professional education and experience as a health educator, who has been employed in the health education field for at least one year.

Student membership

Student membership is open to:

- Any person enrolled full-time or part-time in a health education program, either as a graduate or undergraduate.

Benefits of Membership:

- Discounted rates on continuing education units for Certified Health Education Specialists and Certified Public Health Educators
- A quarterly newsletter with the latest information on health education research, program development and evaluation
- Opportunity to participate in legislative action.
- Participation in Arkansas SOPHE planning meetings
- Opportunity to attend the annual "AR SOPHE Health Education Conference".
- Affiliation with national SOPHE
- Opportunity to apply for college scholarships
- Opportunity to know other members who are active at local, state and national level.

For further information, please contact Laura Mayfield at (501) 686-7791 or lhmayfield@uams.edu

Mail the following form to:

**Arkansas SOPHE
P.O. Box 251169
Little Rock, AR 72225**

Name: _____ Title: _____

Address: _____ Zip: _____

Home Phone: _____ Work Phone: _____

E-Mail Address: _____

Membership Desired: _____ Individual - \$30 _____ Student - \$15
 _____ Individual (already a member of National SOPHE) - \$20

Would you like to serve on any of the following committees?

_____ Bylaws	_____ Finance	_____ Nominating	_____ Public Relations
_____ Conference	_____ Program	_____ Citations	_____ Professional Preparation
_____ Planning			

Executive Committee Board Meeting

Teleconference ~Friday, September 8th ~11-12pm ~More information to come.

AR SOPHE Executive Board:

Barbie Brunner
brunnerbarberaw@uams.edu

Dana Smith
smithdanam@uams.edu

Kim Dean
kwdean2@yahoo.com

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Misty Paschall
paschall@uamont.edu

Laura Mayfield
mayfieldlaurah@uams.edu

Upcoming CEU Opportunities

For CHES/CPHE 2006-2007

Aug		# of CEUs
7-9 th	Prevention Generalist Training 9-4pm	18
17 th	Developing & Writing Program Goals 9-3pm	5
25 th	Effective Group Facilitation Part 1 9-1pm	4
29 th	On the Road from Research to Practice: Eliminating Racial and Ethnic Health Disparities 2-3pm Sign up at: http://www.sagepublications.com/promos/1068104_sophe.html	
Sept		
8 th	Effective Group Facilitation Part 2 9-1pm	4
20 th	Mapping Community Resources 9-12pm	3
29 th	Exploring Ethics in Prevention Field 9-4pm	6
Oct		
4 th	Prevention Ethics: A Refresher 9-12pm	3
18 th	CADCA: Across Cultures 12-4pm	4
19-20 th	Core Competencies that Lead to Successful/Sustainable Coalitions 9-4pm	12
Nov		
2-4 th	SOPHE 57 th Annual Meeting Boston, MA Student Scholarships available. For more details: http://www.sophe.org/upload/Student%20Scholarship%20App_06A_M_070506_512802568_752006154448.doc	

Third Wednesday Ethics Discussions (TWEDs)

Location: UAMS College of Public Health 3202 Time: 2 – 3 p.m.

CEUs offered: 1 Category I CEU per day

Dates: September 20, 2006; October 18, 2006; November 15, 2006; December 20, 2006; January 17, 2007; February 21, 2007; March 21, 2007; April 18, 2007; May 16, 2007; June 20, 2007; July 18, 2007

To register, please call: 501-686-6095



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Society for Public Health Education

Arkansas SOPHE ~ P.O. Box 251169 ~ Little Rock, AR 72225 ~ Email: ARSOPHE@msn.com