



Arkansas SOPHE June 2018 – Meeting Minutes

Thursday, June 21, 2018 | 2:00pm

Conference Call Attendees: Shannon Borchert, Kerry Krell, Betty Hubbard, Heather Hudson, Olivia Wilson, Ariel Schausler, Anita Segó, and Kimberly Enoch

Introductions

Approve Minutes 4.12.2018 and 5.17.2018

- Shannon Borchert motioned to accept minutes and accept the officer slate; Anita Segó seconded

Officer Nomination / Vote (See Officer Slate below)

- President Elect – Anita Segó
- Vice President – Jaimi Allen
- Secretary – Olivia Wilson (appointed by President)
- Historian Carrie Poston (no confirmation)
- MAL: Conference – Betty Hubbard
- MAL: Membership – Mariska Jordan

Current 2018 Officers

- President Kimberly Enoch
- Past President Tanielle Price
- National Delegate Heather Hudson
- MAL: Bylaws Emogene Fox
- MAL: Grants Kerry Krell

Membership Survey and Feedback

- Discussion tabled; conference planning is moving forward.

2018 Arkansas SOPHE Conference

- Heather contacted National SOPHE regarding the Abstract submission process – received a user guide from National SOPHE Call for Abstracts (Education@sophe.org – National SOPHE contact Antoinette)
- Kimberly will work on Speaker letter to send out to potential conference speakers
- AR SOPHE will send a speaker request to have a representative during the SOPHE conference

Possible APHA Transition

- No update provided at this time. Topic is tabled until next meeting.

Other Business

- National SOPHE sent the list of active National members by each state chapter (15 names)
 - Tanielle Cheri Price Markham Street Dental
 - Dr. Valandra L. Oliver University of Arkansas at Pine Bluff
 - Ms. Kimberly S Enoch Kimberly Enoch and Associates Consulting
 - Kathleen Marie Boyle Walden University
 - Jody Hanson
 - Patricia Walsh Arkansas Children's Hospital
 - Dr. Jacquie L Rainey University of Central Arkansas
 - Jennifer M Wharton Health Educator
 - Dr. Heather K Hudson University of Central Arkansas
 - Ms. Gigi Renee Holder University of Mississippi Medical Center
 - Glenn I Hildebrand Public Health Institute
 - Christa Brown Student
 - Dr. Carla Gilbreath University of Central AR
 - Betty Hubbard University of Central Arkansas
 - Dr Amar S Kanekar University of Arkansas at Little Rock

- Discussion during the June HoD meeting (Recruitment)
 - Membership at recruitment events and CHES testing
 - Send Health Department and Health Commissioners
 - Work with NCHEC to get an Arkansas list to send emails or letters to new CHES/MCHES members
 - Encourage people to invite others and raffle for gas cards for those who refer someone
 - Health educator professional programs at schools - marketing to students (rates are low for students) - health educator institute
 - Changed to a rolling membership rather than annual (challenging for membership committee) - switching to Wild Apricot member software (everything online and import data via excel sheet) can do program coordination and recruit nonmembers - helps the membership group do renewals and outreach and not only following up with existing people (cost depends on number - less than 250 members - cost \$50/month)
 - Reaching out to people who like the page and invite for a membership

- Potential Rebranding of National SOPHE - in the pipeline - not sure how this will look
 - Opportunities to be on the board call to obtain and provide input
 - Timeline is not clear - etching the details out and will relay to us

- WordPress calendar training June 14 at 3:00 p.m. ET (participated in online training) – archived for the secretary or conference committee
 - Training to understand how to post your events to the national calendar. One website user account will be created per chapter for you to post your events. This webinar is presented by Brigitte Johnson, APR, MSM, SOPHE Health Communications & Technology Manager.
 - SOPHE's website (hosted on the WordPress platform) has expanded features to include events via interactive calendar plugin, viewable to the public. SOPHE Chapters can input their events in the national SOPHE calendar online anywhere, any time.

- September Chapter Appreciation Month – Deadline for ALL chapters 8/13
<https://www.surveymonkey.com/r/FWGM9YJ>
 - o Feature one of your chapter members for the Faces of Health Education Specialists initiative. This person must be a CHES/MCHES. They may be on your executive board or general roster. In September, National SOPHE will reach out to these individuals to invite them to share their story to promote the profession.
 - o (*Cannot be a Chapter President or Delegate, however you may submit your own application at <https://www.sophe.org/careers/faces-health-education-specialists/>).
 - o No meeting in July (next meeting August).
 - o Small committees will continue to meet

Next Steps

- Send a calendar invite for the August 16, 2018 meeting
- Review Bylaws and ensure compliance with National SOPHE
- Review and update ARSOPHE website
- Create an exit manual to help facilitate transition for past/current executive committee members (discuss bylaws with committee)

Next Meeting scheduled August 16, 2018 @ 2:00pm