



Arkansas SOPHE May 2018 – Meeting Minutes

Thursday, May 17, 2018 | 2:00pm

Conference Call Attendees: Shannon Borchert, Kerry Krell, Heather Hudson, Ariel Schausler, Anita Segó, and Kimberly Enoch

Introductions

Open Discussion

- Arkansas SOPHE Kickoff Meeting minutes – approval tabled until the June 2018 meeting
- Need an updated list of membership to add to distribution list (we do not know how many members we have)
- Attendees like the calendar date set for the third Thursday of every month (discuss plans for July)
 - o Suggestion to send a calendar invite to participants to save on their personal calendars

Membership Survey and Feedback

- Discussion tabled and to include the planning members for the HEW AR SOPHE event

2018 Officers

- Officer nomination and slate – tabled until next meeting
 - o Suggestion to notify the people who were nominated and confirm interest via email to help solidify slate for nominations and voting

Possible APHA Transition

- No update provided at this time. Topic is tabled until next meeting.

2018 Arkansas SOPHE Conference

- Heather reported that Dr. Hubbard provided an update regarding HEW. Part of the building has been cleared for the conference. The auditorium and third floor is clear. There is not a cost associated.
- Discussed taking the 2018 National SOPHE theme and building the Arkansas objectives and speakers (Research National SOPHE theme for planning next month)
- Suggestion to have the National President of SOPHE serve as a keynote.

Additional Discussion Items

- Speaker request from National SOPHE president. Angela Mickalide, PhD, MCHES (Edgewater, MD) is interested in speaking at one of our chapter meetings or conferences between now and March 2019. Expertise is in the area of unintentional injury prevention, particularly among children and adolescents. Attachments included bio and photo.

Brief excerpt of email: As you know injury is the leading cause of death among people ages 1 to 44 in the United States, and often health education specialists underestimate their role in preventing

injuries. There are many examples of behavioral science theories that have been integrated into successful health education programs delivered in worksites, communities, schools, health care and other settings. Additionally, health education students may be attracted to learn about exciting future areas of work such as autonomous driving and the impact of marijuana legalization on injuries.

She would be pleased to participate virtually. However, if you would like me to speak in person at a future conference, we can discuss sharing of my travel expenses between my modest presidential budget and Arkansas SOPHE.

- National SOPHE is offering a free training for Chapter Leaders – They ask that a chapter president/delegate and social media coordinator [or individual in charge of communications in your chapter] attend this training to understand how to post your events to the national calendar. One website user account will be created per chapter for you to post your events. This webinar is presented by Brigitte Johnson, APR, MSM, SOPHE Health Communications & Technology Manager. If you are interested or serving as secretary; please email arkansassophe@gmail.com
- In preparation for 2019 – an exit manual will be created to help facilitate the transition for past and current executive committee members
 - o Suggestion based on other organizations; create a chain of officers that move as the year changes. The Vice President becomes the President-elect, The President-elect becomes the President and the President becomes the Past-President. This would ensure continuity in leadership and that positions are filled by January of the following year. Confirm with further dialogue and potential bylaw change.
- Arkansas Minority Health Commission Sponsorship grant due May 21, 2018
 - o The sponsorship grant would pay to conduct health screenings. While this sponsorship opportunity is fantastic, the group decided to table this grant. Reasons include the time constraints, limited staff and volunteers, and lacking a template from previous sponsorship applications.

Next Steps

- Create email confirmations to inquire about serving as a nominated officer
- Send a calendar invite for the June 2018 meeting
- Review Bylaws and ensure compliance with National SOPHE
- Review and update ARSOPHE website

Next Meeting scheduled June 21, 2018 @ 2:00pm